

Posigrip Brings Slip Resistant Technology to Brazil and Portugal

DAYTONA BEACH, FL- Jul 14, 2011 - Posigrip president Mario Signorelli announced newly formed partnerships with both Brazil and Portugal. This expands Posigrip's presence in other countries, adding to its list of some 79 foreign countries in which Posigrip has established its slip resistant technology business.



In Sao Paulo, Brazil, Leando Brum of Safewalk Solutions has owned and sold Posigrip solutions for over 3 years. Brum will now take on the responsibility of Master Distributor for nearly 190 million Brazilian residents.

Brum's strategy is to create an infrastructure similar to the Posigrip USA model in order to satisfy the needs of the Brazilian market. With the expanding number of Fortune 1,000 companies and other businesses located in Brazil, slip and fall lawsuits are increasing at an alarming rate.

"Like any modern society, there is always a certain amount of lawsuits that are frivolous in nature," said Posigrip President Mario Signorelli, "however, it should be noted that in the U. S. alone some 16,000 people die from slip and fall accidents every year -- a problem that could easily be prevented."

Signorelli claims that slip and fall accidents occur due to five major causes: lack of slip resistance on walking surfaces, poor walking surface conditions, poor visibility, lack of or poor condition of handrails or guardrails and poor accessibility to the area one is trying to reach. In Portugal and Brazil, business owners can now turn to Posigrip to ensure their customers stay safe and avoid dangerous falls -- and the lawsuits they entail. The solution is simple and inexpensive especially when compared to the lawsuits that could occur as a result.

In both Brazil and Portugal, import laws and environmental regulations are strict, however, Posigrip has proven itself as a safe solution and has passed the test. In fact, Pedro Vieira has treated close to a quarter of a million square feet with Posigrip solutions as an independent operator, including areas controlled by the State and Federal governments such as schools and other public places.

Signorelli stated, "Multi National corporations like KFC or Subway that have tens of thousands of locations globally rely on a company like ours. With global coverage we are capable of completing a task of that magnitude in a reasonable amount of time, and without disrupting the daily routine of that business."

About Posigrip

Posigrip is a division of Acousti-Clean Inc. a 25 year old Florida based corporation with Trademark registrations on 6 continents. Their unique process protects customers and their employees by dramatically reducing the risk of injury from slip and fall accidents without changing the look or feel of most any hard surface.

For more information, visit www.posigrip.com

